



Scents of Healing

Wellness + Natural Perfumery





“In an era where reconnecting with nature becomes not just a desire but a necessity, the “Scent of Healing” event emerges as a beacon of tranquility and rejuvenation.

--Creezy Courtoy,
International Perfume Foundation



You are invited...

to a celebration of natural perfumes and olfactive experiences as we welcome the International Perfume Foundation to Los Angeles. For the first time, this esteemed European non-profit and perfumery school dedicated to the preservation of natural perfume will offer a look behind the academy curtains.

The Honorable Shyalpa Tenzin Rinpoche will open the festivities with a scented welcome of peace.

Attendees will have the opportunity to:

- * shop select natural perfumes
- * partake in scented meditations and healing practices
- * gain deeper insight to the use of scent for personal development through distinguished speakers, healers, and aromacologists.

Join us for a naturally fragrant day of healing, performance, and rejuvenation in an environment designed to delight the senses and soothe the soul.



Rafi's Lounge, Malibu, CA

Attendees Prioritize Nature

Rafi's Lounge is a haven to celebrities and Malibu locals in search of wellness, relaxation, and an evolution of spirit. This is a community that values natural practices and products.

Attendees are part of a community that regularly shop at Erewhon, spend more for organic products, show brand loyalty, and are open to new methods of achieving physical health and emotional balance. These are the high dollar clientele who understand luxury and expect quality.

The event will attract perfume lovers, the Los Angeles perfume community, aromatherapy enthusiasts, and International, natural perfumers ready to explore scent in new ways, ready to collect new ideas and new suppliers.

www.perfumefoundation.org



International Perfume Foundation

Sharing the wisdom of olfaction and natural perfumery



Created in 1995, The International Perfume Foundation, a non-profit honoring natural perfumery, was founded in Brussels by Creezy Courtoy, French former fashion model, expert in perfume, historian and anthropologist. The International Perfume Foundation is a unique organization within the perfume industry, dedicated to promoting the preservation of perfume heritage. They prioritize education through their Natural Perfumery Teacher's Academy, where they train perfumers and experts on the art, anthropology, and history of perfume from countries around the world. By recognizing each country's perfume heritage, they aim to preserve traditional perfumery practices while supporting flower and plant growers and helping perfume enthusiasts reconnect with nature through natural perfumes.



LA Laura Paris, IPF Ambassador
www.perfumefoundation.org

Sponsorship Levels



Pollinators



Propogators



Full Bloom



Pollinators \$300

Show your wares! Vending opportunities are limited for this one-of-a-kind celebration.

As we offer healing experiences, you offer the product people can take home to continue their wellness + scent journey.

Newsletter, email, + social mentions.

Contact:

Lw@perfumefoundation.org



Propogators \$500

Introduce yourself to the international perfume community!

Do you have products and services that natural perfumers and perfume enthusiasts can enjoy? Receive a mention in our internationally circulated newsletter (10K readers), emails, and event program+ signage.

Contact:

Lw@perfumefoundation.org



Full Bloom \$1000

Ready for us to sing your praises around the world?

We reach international natural perfumers and perfume + wellness enthusiasts. Receive a display ad in our newsletter (10K readers), a mention in our emails, event program + signage, as well as website and socials.

Contact:

Lw@perfumefoundation.org

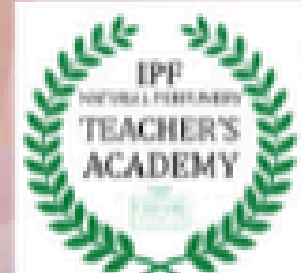
Join Us...

THE ART OF RECONNECTING WITH NATURE

In Presence of H.E. Shyalpa Tenzin Rinpoche
and Creezy Courtoy, Founder International Perfume Foundation

Experience the Healing Power of Natural Scents

- *Olfaction Training
- *Scented Sound Healing & Meditation
- *Natural Perfumes
- *And much, much more...



SCENT OF HEALING

SUNDAY 9 JUNE

MALIBU
RAFI LOUNGE